

Jess Bellatti

Designer

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PROFILE

Detail-oriented problem solver with a passion for user experience and user interface design. Utilizing research and analytics, I strive to understand the user's complex needs and tendencies to create valuable, ethical, and accessible experiences across all digital assets.

WORK EXPERIENCE

Osborn Barr Paramore UX/UI Designer

February 2021 - Present | remote

Working with clients across many industries (with a focus in tourism and agriculture) to build intuitive websites and optimize digital products. Main responsibilities include user research, information architecture, wireframing, and visual and interactive design.

Nashville Film Festival Design Intern

August 2020 - November 2020 | Nashville, TN

Updated Wordpress website with current festival graphics and information, created transition graphics for awards video, designed digital and print ads, and created visual identity for the 2021 festival.

Caitlin Sell Creative, Inc. Design Assistant

March 2019 - December 2021

Assisted graphic designer Catilin Sell Creative, Inc. in creating and resizing tour art. Projects included branding, retargeting web banners, marketing sheets, GIFs, and social media ads.

CarePICS UI Designer

August 2019 - February 2020 | remote

Redesigned the CarePICS Order Module App, focusing on a consistent user interface and seamless user experience. Also, created walkthrough tutorial videos.

Belmont Athletics Design Intern

August 2018 - May 2019 | Nashville, TN

Created graphics for many athletic events including big screen, social media ads, print ads, Snapchat filters, t-shirt designs, credentials, and award programs.

EDUCATION

Belmont University

August 2017 - April 2021 | Nashville, TN

Studied Experiential Design and Marketing with an overall GPA of 3.97.

Spent one month studying abroad with Belmont in Scandinavia and one semester abroad at Victoria University in Melbourne, Australia.

SKILLS

UX Design - User Research, Information Architecture, Wireframing, Usability Testing, Heatmapping, Google Analytics

UI Design - Concepting, Design Systems, Task & User Flows, Prototyping, Interactive Design

Web Design - HTML & CSS

Branding - Logo/Logotype, Typography, Color Theory

AWARDS

Department of Art Rising Senior Award

Belmont University 2019

TOOLS

Sketch/XD
Illustrator
InDesign
Photoshop
After Effects

INTERESTS

Tennis
Classical Piano
Yoga
Snowboarding
Travel